



| Super Bowl | Date      | Network        | HHLD US AA % ('000)          |                              |                              | A18-49 US AA % ('000)        |                              |                              | A25-54 US AA % ('000)        |                              |                              |
|------------|-----------|----------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
|            |           |                | Live                         | Live+SD                      | Live+1                       | Live                         | Live+SD                      | Live+1                       | Live                         | Live+SD                      | Live+1                       |
| LX         | 2/8/2026  | NBC<br>TEL     |                              |                              |                              |                              |                              |                              |                              |                              |                              |
| LIX        | 2/9/2025  | FOX<br>FOX Dep | 38.5 (48,475)<br>0.1 (184)   | 40.9 (51,469)<br>0.1 (186)   | 41.1 (51,679)<br>0.1 (186)   | 36.6 (49,140)<br>0.2 (232)   | 37.9 (50,855)<br>0.2 (233)   | 38.0 (50,975)<br>0.2 (233)   | 40.5 (50,034)<br>0.2 (254)   | 42.1 (51,962)<br>0.2 (256)   | 42.2 (52,088)<br>0.2 (256)   |
| LVIII      | 2/11/2024 | CBS<br>UNV     | 39.4 (49,229)<br>0.9 (1,074) | 42.1 (52,643)<br>0.9 (1,102) | 42.4 (59,938)<br>0.9 (1,102) | 34.5 (45,450)<br>0.8 (1,000) | 36.0 (47,468)<br>0.8 (1,032) | 36.1 (47,570)<br>0.8 (1,033) | 37.8 (45,742)<br>0.9 (1,031) | 39.7 (48,005)<br>0.9 (1,058) | 39.7 (48,119)<br>0.9 (1,059) |
| LVII       | 2/12/2023 | FOX<br>FOX Dep | 34.5 (42,672)<br>0.3 (392)   | 40.4 (49,986)<br>0.3 (423)   | 40.6 (50,284)<br>0.3 (423)   | 31.1 (40,649)<br>0.2 (307)   | 34.7 (45,314)<br>0.3 (332)   | 34.8 (45,403)<br>0.3 (332)   | 34.4 (41,860)<br>0.2 (298)   | 38.8 (47,176)<br>0.3 (319)   | 38.9 (47,301)<br>0.3 (319)   |
| LVI        | 2/13/2022 | NBC<br>TEL     | 31.8 (38,930)<br>0.8 (976)   | 36.9 (45,187)<br>0.8 (1,028) | 37.1 (45,403)<br>0.8 (1,029) | 26.1 (34,087)<br>0.6 (830)   | 29.5 (38,447)<br>0.7 (884)   | 29.5 (38,545)<br>0.7 (884)   | 29.5 (35,931)<br>0.7 (865)   | 33.6 (40,851)<br>0.8 (921)   | 33.7 (40,958)<br>0.8 (922)   |
| LV         | 2/7/2021  | CBS            | 34.2 (41,367)                | 38.2 (46,168)                | 38.3 (46,324)                | 24.2 (31,270)                | 26.5 (34,277)                | 26.5 (34,316)                | 27.7 (33,517)                | 30.7 (37,090)                | 30.7 (37,136)                |
| LIV        | 2/2/2020  | FOX            | 37.0 (44,670)                | 41.6 (50,199)                | 41.9 (50,516)                | 26.5 (34,306)                | 29.9 (38,669)                | 30.0 (38,779)                | 30.0 (36,407)                | 34.2 (41,474)                | 34.4 (41,621)                |
| LIII**     | 2/3/2019  | CBS            | 37.2 (44,577)                | 41.1 (49,320)                | 41.3 (49,470)                | 28.0 (36,045)                | 31.1 (40,128)                | 31.2 (40,180)                | 31.0 (37,390)                | 34.7 (41,899)                | 34.8 (41,967)                |
| LII        | 2/4/2018  | NBC            | 38.2 (45,677)                | 43.1 (51,508)                | 43.3 (51,761)                | 29.0 (37,442)                | 33.4 (43,045)                | 33.5 (43,154)                | 32.1 (38,757)                | 37.1 (44,731)                | 37.2 (44,864)                |
| LI         | 2/5/2017  | FOX            | 40.7 (48,233)                | 45.3 (53,567)                | 45.6 (53,970)                | 32.5 (41,757)                | 37.1 (47,625)                | 37.2 (47,782)                | 35.4 (42,579)                | 40.4 (48,608)                | 40.6 (48,799)                |
| 50         | 2/7/2016  | CBS            | 42.3 (49,229)                | 46.6 (54,251)                | 46.9 (54,588)                | 33.7 (42,708)                | 37.7 (47,858)                | 37.9 (48,032)                | 36.6 (43,526)                | 41.3 (49,036)                | 41.4 (49,231)                |
| XLIX       | 2/1/2015  | NBC            | 43.1 (50,201)                | 47.5 (55,341)                | 47.9 (55,700)                | 34.7 (44,015)                | 39.1 (49,712)                | 39.3 (49,936)                | 36.8 (43,990)                | 41.9 (50,082)                | 42.1 (50,319)                |
| XLVIII     | 2/2/2014  | FOX            | 42.8 (49,569)                | 46.7 (54,134)                | 47.0 (54,370)                | 35.1 (44,521)                | 39.3 (49,871)                | 39.4 (50,016)                | 36.1 (43,173)                | 40.7 (48,696)                | 40.8 (48,874)                |
| XLVII*     | 2/3/2013  | CBS            | 43.1 (49,223)                | 46.4 (52,998)                | 46.6 (53,215)                | 35.9 (45,392)                | 39.7 (50,224)                | 39.8 (50,340)                | 37.9 (44,931)                | 42.0 (49,901)                | 42.2 (50,048)                |
| XLVI       | 2/5/2012  | NBC            | 43.2 (49,550)                | 47.0 (53,910)                | 47.2 (54,134)                | 36.2 (46,253)                | 40.5 (51,838)                | 40.7 (52,020)                | 38.1 (46,027)                | 42.8 (51,689)                | 43.0 (51,893)                |
| XLV        | 2/6/2011  | FOX            | 43.6 (50,489)                | 46.4 (53,738)                | 46.5 (53,935)                | 36.8 (48,440)                | 40.1 (52,741)                | 40.2 (52,884)                | 38.2 (47,546)                | 41.9 (52,125)                | 42.0 (52,282)                |
| XLIV       | 2/7/2010  | CBS            | 42.8 (49,127)                | 45.0 (51,728)                | 45.1 (51,804)                | 35.7 (46,929)                | 38.6 (50,801)                | 38.7 (50,862)                | 37.3 (46,405)                | 40.5 (50,293)                | 40.5 (50,363)                |
| XLIII      | 2/1/2009  | NBC            | 40.2 (46,059)                | 42.0 (48,135)                | 42.1 (48,184)                | 34.2 (45,074)                | 36.7 (48,432)                | 36.7 (48,467)                | 35.0 (43,469)                | 37.5 (46,590)                | 37.5 (46,635)                |
| XLII       | 2/3/2008  | FOX            | 42.0 (47,342)                | 43.1 (48,656)                | 43.2 (48,700)                | 35.9 (47,018)                | 37.5 (49,153)                | 37.5 (49,196)                | 37.1 (45,776)                | 38.8 (47,834)                | 38.8 (47,879)                |
| XLI        | 2/4/2007  | CBS            | 42.0 (46,782)                | 42.6 (47,506)                | 42.7 (47,519)                | 34.1 (44,581)                | 35.2 (45,909)                | 35.2 (45,930)                | 36.1 (44,258)                | 37.1 (45,495)                | 37.2 (45,509)                |
| XL         | 2/5/2006  | ABC            | 41.5 (45,734)                |                              |                              | 34.4 (44,733)                |                              |                              | 37.5 (45,788)                |                              |                              |
| XXXIX      | 2/6/2005  | FOX            | 41.1 (45,082)                |                              |                              | 33.2 (43,141)                |                              |                              | 35.6 (43,301)                |                              |                              |
| XXXVIII    | 2/1/2004  | CBS            | 41.4 (44,909)                |                              |                              | 35.7 (45,999)                |                              |                              | 38.0 (45,865)                |                              |                              |
| XXXVII     | 1/26/2003 | ABC            | 40.7 (43,434)                |                              |                              | 36.5 (46,927)                |                              |                              | 38.2 (46,036)                |                              |                              |
| XXXVI      | 2/3/2002  | FOX            | 40.4 (42,664)                |                              |                              | 34.8 (44,268)                |                              |                              | 37.2 (45,091)                |                              |                              |

Source: The Nielsen Company

\*Game had half hour blackout at 8:40P

\*\*Due to a bad call in NFC Championship, New Orleans boycotted game.

Super Bowl L went by the name Super Bowl 50

FOX Deportes



| <u>Super Bowl</u> | <u>Date</u> | <u>Network</u> | <u>Hosting City</u> | <u>Teams/Score</u>  | <u>MVP</u>      |
|-------------------|-------------|----------------|---------------------|---|-----------------|
| LX                | 2/8/2026    | NBC<br>TEL     | Santa Clara, CA     |   |                 |
| LIX               | 2/9/2025    | FOX<br>FOX Dep | New Orleans, LA     | <i>Philadelphia Eagles (40) - Kansas City Chiefs (22)</i>   | Jalen Hurts     |
| LVIII             | 2/11/2024   | CBS<br>UNV     | Paradise, NV~       | <i>Kansas City Chiefs (25) - San Francisco 49ers (22)^</i>  | Patrick Mahomes |
| LVII              | 2/12/2023   | FOX<br>FOX Dep | Glendale, AZ        | <i>Kansas City Chiefs (38) - Philadelphia Eagles (35)</i>   | Patrick Mahomes |
| LVI               | 2/13/2022   | NBC<br>TEL     | Inglewood, CA       | <i>Los Angeles Rams (23) - Cincinnati Bengals (20)</i>      | Cooper Kupp     |
| LV                | 2/7/2021    | CBS            | Tampa, FL           | <i>Tampa Bay Buccaneers (31) - Kansas City Chiefs (9)</i>   | Tom Brady       |
| LIV               | 2/2/2020    | FOX            | Miami, FL           | <i>Kansas City Chiefs (31) - San Francisco 49ers (20)</i>   | Patrick Mahomes |
| LIII**            | 2/3/2019    | CBS            | Atlanta, GA         | <i>New England Patriots (13) - Los Angeles Rams (3)</i>     | Julian Edelman  |
| LII               | 2/4/2018    | NBC            | Minneapolis, MN     | <i>Philadelphia Eagles (41) - New England Patriots (33)</i> | Nick Foles      |
| LI                | 2/5/2017    | FOX            | Houston, TX         | <i>New England Patriots (34) - Atlanta Falcons (28)^</i>    | Tom Brady       |
| 50                | 2/7/2016    | CBS            | Santa Clara, CA     | <i>Denver Broncos (24) - Carolina Panthers (10)</i>         | Von Miller      |
| XLIX              | 2/1/2015    | NBC            | Glendale, AZ        | <i>New England Patriots (28) - Seattle Seahawks (24)</i>    | Tom Brady       |
| XLVIII            | 2/2/2014    | FOX            | East Rutherford, NJ | <i>Seattle Seahawks (43) - Denver Broncos (8)</i>           | Malcolm Smith   |
| XLVII*            | 2/3/2013    | CBS            | New Orleans, LA     | <i>Baltimore Ravens (34) - San Francisco 49ers (31)</i>     | Joe Flacco      |
| XLVI              | 2/5/2012    | NBC            | Indianapolis, IN    | <i>New York Giants (21) - New England Patriots (17)</i>     | Eli Manning     |
| XLV               | 2/6/2011    | FOX            | Arlington, TX       | <i>Green Bay Packers (31) - Pittsburgh Steelers (25)</i>    | Aaron Rogers    |
| XLIV              | 2/7/2010    | CBS            | Miami, FL           | <i>New Orleans Saints (31) - Indianapolis Colts (17)</i>    | Drew Brees      |
| XLIII             | 2/1/2009    | NBC            | Tampa, FL           | <i>Pittsburgh Steelers (27) - Arizona Cardinals (23)</i>    | Santonio Holmes |
| XLII              | 2/3/2008    | FOX            | Glendale, AZ        | <i>New York Giants (17) - New England Patriots (14)</i>     | Eli Manning     |
| XLI               | 2/4/2007    | CBS            | Miami, FL           | <i>Indianapolis Colts (29) - Chicago Bears (17)</i>         | Peyton Manning  |
| XL                | 2/5/2006    | ABC            | Detroit, MI         | <i>Pittsburgh Steelers (21) - Seattle Seahawks (10)</i>     | Hines Ward      |
| XXXIX             | 2/6/2005    | FOX            | Jacksonville, FL    | <i>New England Patriots (24) - Philadelphia Eagles (21)</i> | Deion Branch    |
| XXXVIII           | 2/1/2004    | CBS            | Houston, TX         | <i>New England Patriots (32) - Carolina Panthers (29)</i>   | Tom Brady       |
| XXXVII            | 1/26/2003   | ABC            | San Diego, CA       | <i>Tampa Bay Buccaneers (48) - Oakland Raiders (21)</i>     | Dexter Jackson  |
| XXXVI             | 2/3/2002    | FOX            | New Orleans, LA     | <i>New England Patriots (20) - St. Louis Rams (17)</i>      | Tom Brady       |

Source: The Nielsen Company

~First Super Bowl held in Nevada

^ Overtime

\*Game had half hour blackout at 8:40P

\*\*Due to a bad call in NFC Championship, New C

Super Bowl L went by the name Super Bowl 50

FOX Deportes