

A18-49 Q1 2025: Broadcast 92, Cable 8

Interval: 12/30/2024 - 3/30/2025

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

Rank	Originator	Program Name	Telecast Count	Persons 18 - 49 MC US AA %	Persons 18 - 49 MC US AA Proj (000)
1	FOX	FOX+TUBI SUPER BOWL LIX	1	38.02	50,975
2	FOX	FOX+TUBI SUPER BOWL-GUN	1	28.51	38,234
3	FOX	FOX+TUBI SB LIX - PREKICK	1	23.54	31,560
4	FOX	FOX+TUBI SUPER BOWL-POST	1	18.24	24,456
5	CBS	AFC CHAMPIONSHIP ON CBS	1	14.83	19,892
6	FOX	FOX+TUBI SB PRE-5:30P	1	11.59	15,547
7	CBS	AFC CHAMP POST GUN ON CBS	1	11.22	15,044
8	FOX	FOX NFC CHAMPIONSHIP	1	10.94	14,666
9	CBS	AFC DIVISIONAL PLAYOFF-SU	1	10.88	14,586
10	FOX	FOX NFC SUN WILDCARD GAME	1	9.02	12,098
11	CBS	AFC DIV-PLF-POST-GUN-SU	1	8.90	11,928
12	FOX	FOX NFC PLAYOFF-SAT	1	8.70	11,668
13	CBS	AFC DIV-PLF-PRE-KICK-SU	1	8.07	10,818
14	NBC	NBC NFL PLAYOFF GAME DIV	1	7.91	10,602
15	CBS	AFC CHAMP PRE KICK ON CBS	1	7.79	10,451
16	CBS	AFC WILDCARD PLAYOFF	1	7.55	10,128
17	FOX	FOX+TUBI SUPERBOWL PRE-5P	1	7.41	9,939
18	FOX	FOX NFC SUN WCARD POSTGUN	1	6.97	9,348
19	NBC	NBC NFL PLAYOFF GM WC SU	1	6.41	8,592
20	CBS	AFC WILDCARD POST GUN	1	6.35	8,508
21	NBC	NBC SUNDAY NIGHT FOOTBALL	1	6.26	8,396
22	FOX	FOX NFC SUN WCARD PREKICK	1	6.23	8,355
23	CBS	AFC WILDCARD PLAYOFF-SAT	1	6.19	8,299
24	FOX	FOX NFC PLAYOFF-KICK-SAT	1	6.03	8,092
25	CBS	AFC CHMP POST GAME ON CBS	1	5.96	7,994
26	FOX	FOX NFC CHAMPIONSHIP-GUN	1	5.76	7,730
27	FOX	FOX NFC PLAYOFF-SA PST GN	1	5.51	7,390
28	ESPN	CFP CHAMPIONSHIP L	1	5.48	7,350
29	NBC	NBC NFL PLAYOFF POST DIV	1	5.37	7,202
30	CBS	AFC WILDCARD POST GUN-SA	1	5.13	6,881
31	CBS	AFC DIV-PLF-POST-GAME-SU	1	5.13	6,880
32	FOX	FOX+TUBI SB PRE-4:30P	1	4.94	6,621
33	FOX	FOX NFC CHAMPIONSHIP-KICK	1	4.77	6,402
34	NBC	NBC NFL PLY PR-KCK WC SU	1	4.77	6,397
35	ABC	NEW YEAR'S ROCKIN EVEPT1	1	4.77	6,396
36	ABC	OSCARS, THE	1	4.61	6,179
37	ESPN	CFP SEMIFINAL L	2	4.60	6,167
38	FOX	FOX NFC SUN WCARD POSTGME	1	4.60	6,166
39	CBS	CBS NFL NATIONAL	1	4.60	6,163
40	NBC	SUNDAY NIGHT NFL PRE-KICK	1	4.45	5,960
41	FOX	FOX NFL SUNDAY-NATIONAL	1	4.40	5,906
42	ABC	NFL DIV RD ON ABC-1/18	1	4.27	5,724
43	CBS	GRAMMY AWARDS	1	4.03	5,406
44	ESPN	CFP QUARTERFINALS L	4	3.90	5,225
45	NBC	NBC NFL PLAYFF POST WC SU	1	3.75	5,029
46	CBS	CBS NFL TODAY-SUN-DIV-PLF	1	3.72	4,984
47	CBS	AFC WILDCARD POST GAME	1	3.68	4,929
48	FOX	FOX+TUBI SUPERBOWL PRE-4P	1	3.63	4,862
49	ESPN	NFL DIVISIONAL L	1	3.53	4,731
50	CBS	AFC WILDCARD POST GAME-SA	1	3.47	4,659

51	FOX	FOX NFC CHAMPIONSHIP-POST	1	3.41	4,569
52	CBS	AFC WILDCARD PRE-KICK	1	3.40	4,559
53	FOX	FOX NFC PLAYOFF-SA PST GM	1	3.33	4,460
54	ESPN	NFL WILDCARD L	1	3.26	4,374
55	FOX	FOX NFC PLAYOFF-PRE-SAT	1	3.09	4,147
56	FOX	FOX NFC SUN WILDCARD PRE	1	3.07	4,111
57	CBS	AFC WILDCARD PRE-KICK-SAT	1	3.05	4,083
58	NBC	NBC NFL PLYOFF PR-KCK DIV	1	2.90	3,891
59	CBS	CBS NCAA BSKBL CHMP-SA-3	1	2.70	3,618
60	CBS	CBS NCAA BSKBL CHMP SU-2	1	2.70	3,617
61	FOX	FOX+TUBI SB PRE-3:30P	1	2.70	3,615
62	CBS	CBS NFL NATL POST GUN	1	2.67	3,585
63	NBC	NBC NFL SUNDAY POST	1	2.67	3,584
64	CBS	CBS NFL REGIONAL	1	2.60	3,491
65	ABC	NFL ON ABC2-1/4	1	2.58	3,466
66	ESPN	NFL REGULAR SEASON L	3	2.50	3,356
67	ABC	WILD CARD GAME ON ABC	1	2.50	3,348
68	CBS	CBS NCAA BSKBL CHMP-SU-2	1	2.45	3,292
69	FOX	FOX+TUBI SUPERBOWL PRE-3P	1	2.44	3,277
70	NBC	FOOTBALL NT AMERICA PT 3	1	2.44	3,275
71	CBS	CBS NCAA BSKBL CHMP-SU-3	1	2.43	3,253
72	ABC	PRIMETIME NYRE '25 PT 2	1	2.38	3,185
73	NBC	SNL 50 ANNIVERSARY SPEC	1	2.36	3,162
74	CBS	CBS NCAA BSK CHP-BRG-DYSU	1	2.32	3,106
75	CBS	CBS NCAA BSKBL CHMP-SA-2	1	2.30	3,079
76	FOX	FOX NFL SUNDAY-REGIONAL	1	2.15	2,880
77	ABC	NFL KICKOFF ON ABC-1/4	1	2.12	2,849
78	FOX	FOX NFL SUNDAY-PST GN-NAT	1	2.11	2,836
79	CBS	CBS NFL REG POST GUN	1	2.07	2,769
80	ESPN	COLL FTBL BOWL STUDIO L	15	2.06	2,766
81	ABC	MON NIGHT FOOTBALL ON ABC	1	2.03	2,721
82	ABC	NFL COUNTDOWN ON ABC2-1/4	1	2.01	2,696
83	FOX	FOX+TUBI SB PRE-2:30P	1	1.97	2,637
84	ABC	NFL ON ABC1-1/4	1	1.93	2,587
85	ESPN	4 NATIONS FACEOFF L	2	1.92	2,581
86	CBS	CBS NCAA BSKBL CHMP-SU-1	1	1.92	2,574
87	FOX	FOX NFC CHAMP-PRE-2P	1	1.90	2,554
88	ABC	NFL POST ON ABC-1/18	1	1.90	2,550
89	CBS	CBS NCAA BSKBL CHMP FR 2	1	1.85	2,485
90	CBS	CBS NFL NAT POST GAME	1	1.84	2,473
91	CBS	GOLDEN GLOBE AWARDS	1	1.81	2,427
92	ABC	NFL KICKOFF ON ABC-1/18	1	1.76	2,360
93	CBS	CBS NCAA BSKBL CHMP-SA-4	1	1.69	2,265
94	CBS	CBS NCAA BSKBL-BRIDGE-SUN	1	1.68	2,252
95	CBS	CBS NCAA POST GUN SAT 1	1	1.66	2,219
96	CBS	CBS NCAA POST GUN SUN	1	1.64	2,205
97	FOX	FOX+TUBI SUPERBOWL PRE-2P	1	1.62	2,169
98	CBS	CBS NCAA BSKBL CHMP TH 2	1	1.61	2,153
99	CBS	CBS NCAA BSKBL CHMP SU-1	1	1.60	2,139
100	CBS	NEW YEAR'S EVE LIVE-LATE1	1	1.59	2,135