

A25-54 Q1 2025: Broadcast 91, Cable 9

Interval: 12/30/2024 - 3/30/2025

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

Rank	Originator	Program Name	Telecast Count	Persons 25 - 54 MC US AA %	Persons 25 - 54 MC US AA Proj (000)
1	FOX	FOX+TUBI SUPER BOWL LIX	1	42.18	52,088
2	FOX	FOX+TUBI SUPER BOWL-GUN	1	31.71	39,159
3	FOX	FOX+TUBI SB LIX - PREKICK	1	27.02	33,360
4	FOX	FOX+TUBI SUPER BOWL-POST	1	20.61	25,447
5	CBS	AFC CHAMPIONSHIP ON CBS	1	18.30	22,597
6	CBS	AFC CHAMP POST GUN ON CBS	1	13.91	17,179
7	FOX	FOX NFC CHAMPIONSHIP	1	13.80	17,041
8	FOX	FOX+TUBI SB PRE-5:30P	1	13.80	17,037
9	CBS	AFC DIVISIONAL PLAYOFF-SU	1	13.60	16,797
10	FOX	FOX NFC SUN WILDCARD GAME	1	11.32	13,981
11	CBS	AFC DIV-PLF-POST-GUN-SU	1	11.25	13,889
12	FOX	FOX NFC PLAYOFF-SAT	1	10.73	13,254
13	NBC	NBC NFL PLAYOFF GAME DIV	1	9.98	12,325
14	CBS	AFC DIV-PLF-PRE-KICK-SU	1	9.90	12,220
15	CBS	AFC CHAMP PRE KICK ON CBS	1	9.58	11,824
16	CBS	AFC WILDCARD PLAYOFF	1	9.40	11,605
17	FOX	FOX+TUBI SUPERBOWL PRE-5P	1	9.01	11,126
18	FOX	FOX NFC SUN WCARD POSTGUN	1	8.77	10,835
19	NBC	NBC NFL PLAYOFF GM WC SU	1	8.32	10,269
20	NBC	NBC SUNDAY NIGHT FOOTBALL	1	7.94	9,799
21	FOX	FOX NFC SUN WCARD PREKICK	1	7.93	9,793
22	CBS	AFC WILDCARD POST GUN	1	7.91	9,764
23	CBS	AFC WILDCARD PLAYOFF-SAT	1	7.70	9,510
24	FOX	FOX NFC PLAYOFF-KICK-SAT	1	7.65	9,446
25	CBS	AFC CHMP POST GAME ON CBS	1	7.56	9,336
26	FOX	FOX NFC CHAMPIONSHIP-GUN	1	7.30	9,018
27	NBC	NBC NFL PLAYOFF POST DIV	1	6.78	8,366
28	FOX	FOX NFC PLAYOFF-SA PST GN	1	6.75	8,337
29	ESPN	CFP CHAMPIONSHIP L	1	6.73	8,311
30	CBS	AFC DIV-PLF-POST-GAME-SU	1	6.59	8,141
31	FOX	FOX NFC CHAMPIONSHIP-KICK	1	6.34	7,823
32	CBS	AFC WILDCARD POST GUN-SA	1	6.33	7,820
33	NBC	NBC NFL PLY PR-KCK WC SU	1	6.31	7,789
34	FOX	FOX+TUBI SB PRE-4:30P	1	6.02	7,435
35	NBC	SUNDAY NIGHT NFL PRE-KICK	1	5.89	7,270
36	CBS	CBS NFL NATIONAL	1	5.87	7,252
37	FOX	FOX NFC SUN WCARD POSTGME	1	5.86	7,239
38	ESPN	CFP SEMIFINAL L	2	5.78	7,132
39	FOX	FOX NFL SUNDAY-NATIONAL	1	5.71	7,057
40	ABC	NEW YEAR'S ROCKIN EVEPT1	1	5.60	6,911
41	ABC	OSCARS, THE	1	5.57	6,872
42	ABC	NFL DIV RD ON ABC-1/18	1	5.55	6,859
43	ESPN	CFP QUARTERFINALS L	4	4.84	5,981
44	NBC	NBC NFL PLAYFF POST WC SU	1	4.79	5,917
45	CBS	GRAMMY AWARDS	1	4.79	5,912
46	CBS	AFC WILDCARD POST GAME	1	4.72	5,823
47	CBS	CBS NFL TODAY-SUN-DIV-PLF	1	4.61	5,692
48	FOX	FOX+TUBI SUPERBOWL PRE-4P	1	4.48	5,534
49	FOX	FOX NFC CHAMPIONSHIP-POST	1	4.42	5,463
50	CBS	AFC WILDCARD POST GAME-SA	1	4.35	5,376

51	CBS	AFC WILDCARD PRE-KICK	1	4.35	5,373
52	FOX	FOX NFC PLAYOFF-SA PST GM	1	4.25	5,244
53	ESPN	NFL DIVISIONAL L	1	4.11	5,077
54	FOX	FOX NFC PLAYOFF-PRE-SAT	1	3.97	4,908
55	CBS	AFC WILDCARD PRE-KICK-SAT	1	3.96	4,894
56	ESPN	NFL WILDCARD L	1	3.96	4,894
57	FOX	FOX NFC SUN WILDCARD PRE	1	3.92	4,841
58	NBC	NBC NFL PLYOFF PR-KCK DIV	1	3.82	4,712
59	CBS	CBS NFL NATL POST GUN	1	3.53	4,356
60	ABC	NFL ON ABC2-1/4	1	3.52	4,347
61	NBC	SNL 50 ANNIVERSARY SPEC	1	3.48	4,291
62	ABC	WILD CARD GAME ON ABC	1	3.45	4,265
63	FOX	FOX+TUBI SB PRE-3:30P	1	3.41	4,208
64	CBS	CBS NFL REGIONAL	1	3.41	4,207
65	CBS	CBS NCAA BSKBL CHMP SU-2	1	3.40	4,198
66	NBC	NBC NFL SUNDAY POST	1	3.33	4,113
67	NBC	FOOTBALL NT AMERICA PT 3	1	3.32	4,101
68	CBS	CBS NCAA BSKBL CHMP-SA-3	1	3.10	3,824
69	FOX	FOX+TUBI SUPERBOWL PRE-3P	1	3.08	3,798
70	CBS	CBS NCAA BSKBL CHMP-SU-2	1	3.01	3,720
71	ABC	NFL KICKOFF ON ABC-1/4	1	3.00	3,711
72	CBS	CBS NCAA BSKBL CHMP-SU-3	1	2.98	3,681
73	ESPN	NFL REGULAR SEASON L	3	2.97	3,667
74	ABC	NFL COUNTDOWN ON ABC2-1/4	1	2.87	3,544
75	ABC	PRIMETIME NYRE '25 PT 2	1	2.85	3,517
76	FOX	FOX NFL SUNDAY-REGIONAL	1	2.83	3,499
77	FOX	FOX NFL SUNDAY-PST GN-NAT	1	2.81	3,468
78	CBS	CBS NCAA BSK CHP-BRG-DYSU	1	2.78	3,436
79	CBS	CBS NCAA BSKBL CHMP-SA-2	1	2.73	3,370
80	ABC	NFL ON ABC1-1/4	1	2.72	3,360
81	ABC	MON NIGHT FOOTBALL ON ABC	1	2.71	3,343
82	FOX	FOX NFC CHAMP-PRE 2P	1	2.62	3,233
83	FOX	FOX+TUBI SB PRE-2:30P	1	2.58	3,186
84	CBS	CBS NFL REG POST GUN	1	2.57	3,174
85	ESPN	COLL FTBL BOWL STUDIO L	15	2.57	3,168
86	ABC	NFL POST ON ABC-1/18	1	2.48	3,061
87	CBS	CBS NFL NAT POST GAME	1	2.42	2,986
88	CBS	GOLDEN GLOBE AWARDS	1	2.38	2,944
89	CBS	CBS NCAA BSKBL CHMP FR 2	1	2.36	2,919
90	CBS	CBS NCAA BSKBL CHMP-SU-1	1	2.35	2,899
91	ABC	NFL KICKOFF ON ABC-1/18	1	2.34	2,894
92	ABC	WILD CARD KICK-OFF ON ABC	1	2.28	2,809
93	ESPN	4 NATIONS FACEOFF L	2	2.22	2,745
94	FOX	FOX+TUBI SUPERBOWL PRE-2P	1	2.16	2,663
95	TBS NETWORK	TBS NCAA BSKBL CHMP SA-2	1	2.13	2,630
96	CBS	CBS NCAA BSKBL-BRIDGE-SUN	1	2.12	2,619
97	CBS	CBS NCAA BSKBL CHMP SU-1	1	2.11	2,608
98	CBS	CBS NCAA POST GUN SUN	1	2.10	2,588
99	FOX	NFL ON FOX PREKICK	1	2.07	2,556
100	CBS	CBS NCAA BSKBL CHMP TH 2	1	2.03	2,508