

01/01/2024 - 12/31/2024

PERSONS 2-99

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

<u>Rank</u>	<u>Originator</u>	<u>Program Name</u>	<u>Telecast Count</u>	<u>MC US AA %</u>	<u>MC US AA Proj (000)</u>
1	CBS	SUPER BOWL LVIII	1	38.29	120,698
2	CBS	SUPER BOWL LVIII POST-GUN	1	32.51	102,491
3	CBS	SUPER BOWL KICK-OFF	1	24.11	76,003
4	CBS	SUPER BOWL LVIII POST-GM	1	20.78	65,520
5	FOX	FOX NFC CHAMPIONSHIP	1	17.91	56,469
6	CBS	AFC CHAMPIONSHIP ON CBS	1	17.61	55,525
7	CBS	AFC DIVISIONAL PLAYOFF-SU	1	16.04	50,563
8	CBS	AFC CHAMP POST GUN ON CBS	1	15.07	47,505
9	FOX	FOX NFC CHAMPIONSHIP-GUN	1	13.54	42,694
10	CBS	CBS NFL-THU POST GUN	1	12.93	41,018
11	FOX	FOX NFC SUN WILDCARD GAME	1	12.76	40,220
12	CBS	AFC DIV-PLF-POST-GUN-SU	1	12.50	39,401
13	FOX	FOX NFL-THU	1	12.26	38,873
14	FOX	FOX NFC CHAMPIONSHIP-KICK	1	12.15	38,316
15	CBS	SUPER BOWL TODAY-5	1	12.12	38,198
16	FOX	FOX NFC PLAYOFF-SAT	1	11.99	37,792
17	CBS	CBS NFL SINGLE - THU	1	11.80	37,418
18	NBC	NBC NFL PLAYOFF GAME DIV	1	11.79	37,155
19	CBS	AFC DIV-PLF-PRE-KICK-SU	1	11.20	35,298
20	NBC	NBC NFL PLAYOFF GM WC SU	1	10.25	32,300
21	CBS	AFC WILDCARD PLAYOFF-MON	1	9.86	31,100
22	FOX	FOX NFC SUN WCARD POSTGUN	1	9.83	30,989
23	CBS	CBS NFL-THU POST GAME	1	9.15	29,007
24	FOX	FOX NFC PLAYOFF-SA PST GN	1	9.14	28,826
25	FOX	FOX NFL-THU PRE KICK	1	8.92	28,283
26	CBS	AFC WILDCARD POST GUN-MON	1	8.82	27,820
27	FOX	FOX NFL-THU POST GUN	1	8.81	27,940
28	FOX	FOX NFC CHAMPIONSHIP-POST	1	8.45	26,629
29	FOX	FOX NFC SUN WCARD PREKICK	1	8.42	26,556
30	FOX	FOX NFC PLAYOFF-KICK-SAT	1	8.39	26,461
31	CBS	SUPER BOWL TODAY-4	1	8.37	26,377
32	CBS	AFC DIV-PLF-POST-GAME-SU	1	8.24	25,972
33	NBC	NBC NFL PLAYOFF GM WC SA	1	8.22	25,910
34	CBS	AFC CHMP POST GAME ON CBS	1	8.18	25,795
35	NBC	NBC NFL PLAYOFF POST DIV	1	8.08	25,464
36	NBC	NBC NFL TH SPECIAL	2	7.74	24,548
37	ESPN	CFP CHAMPIONSHIP L	1	7.74	24,387
38	CBS	CBS NFL NATIONAL	10	7.69	24,371
39	CBS	AFC CHAMP PRE KICK ON CBS	1	7.62	24,036
40	FOX	FOX NFL SUNDAY-NATIONAL	10	7.61	24,127
41	NBC	NBC NFL PLY PR-KCK WC SU	1	6.96	21,958

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42	ESPN	CFP SEMIFINAL L	2	6.92	21,827
43	ABC	PS NFL DIVISION-1/20-ABC	1	6.78	21,368
44	NBC	NBC NFL PLAYFF POST WC SU	1	6.47	20,393
45	FOX	FOX NFC SUN WCARD POSTGME	1	6.38	20,118
46	CBS	CBS NFL NATL POST GUN	10	6.14	19,459
47	ABC	WILD CARD GAME ON ABC	1	5.99	18,881
48	NBC	SUM OLYM SUN PRIME 1	1	5.96	18,801
49	NBC	NBC SUNDAY NIGHT FOOTBALL	18	5.88	18,635
50	FOX	FOX WORLD SERIES GAME 5	1	5.83	18,499
51	FOX	FOX NFL-THU POST GAME	1	5.66	17,951
52	NBC	SUM OLYM TUE PRIME 1	1	5.64	17,765
53	ABC	NCAA WOMENS BSKT CHAMP-24	1	5.56	17,535
54	CBS	CBS NFL-THU PRE-KICK	1	5.39	17,093
55	CBS	AFC WILDCARD POST GAME-MO	1	5.36	16,905
56	CBS	AFC WILDCARD PRE-KICK-MON	1	5.26	16,584
57	FOX	FOX WORLD SERIES GAME 4	1	5.18	16,421
58	NBC	NBC NFL PLAYFF POST WC SA	1	5.18	16,319
59	NBC	NBC NFL TH PRE-KICK	2	5.16	16,368
60	NBC	KENTUCKY DERBY	1	5.09	16,041
61	FOX	FOX NFL SUNDAY-SINGLE	8	5.08	16,107
62	CBS	CBS NFL REG POST GUN	6	5.08	16,092
63	NBC	SUM OLYM THU PRIME 1	1	5.01	15,795
64	CBS	SUPER BOWL TODAY-3	1	5.00	15,759
65	NBC	SUM OLYM OPEN CERE	1	4.96	15,630
66	NBC	NFL KICK-OFF SHOW2	1	4.92	15,606
67	NBC	NBC NFL PLYOFF PR-KCK DIV	1	4.89	15,431
68	FOX	FOX NFL PRE-THU	1	4.87	15,455
69	CBS	CBS NFL SINGLE	8	4.86	15,425
70	NBC	SUM OLYM MON PRIME 1	1	4.86	15,326
71	ABC	SEC CHAMPIONSHIP	1	4.86	15,409
72	FOX	FOX NFL-SAT	1	4.85	15,393
73	NFL NETWORK	2024 REG SSN SAT POSTGUN2	1	4.85	15,380
74	NBC	SUM OLYM MON PRIME 2	1	4.83	15,212
75	CBS	CBS NCAA BSKBL CHMP SU-2	1	4.81	15,149
76	CBS	CBS NFL REGIONAL	10	4.80	15,221
77	ABC	WILD CARD KICK-OFF ON ABC	1	4.72	14,867
78	FOX	NFL ON FOX BNS - NAT COMM	1	4.66	14,779
79	NBC	NBC NFL PLY PR-KCK WC SA	1	4.63	14,611
80	NBC	NFL SNF WEATHER DELAY 4Q1	1	4.63	14,676
81	FOX	FOX WORLD SERIES GAME 1	1	4.53	14,378
82	NBC	SUNDAY NIGHT NFL PRE-KICK	18	4.53	14,344

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83	NBC	NBC NFL REG SEASON GM 4Q1	1	4.52	14,333
84	NBC	SUM OLYM SUN PRIME 2	1	4.51	14,217
85	NBC	SUM OLYM SAT PRIME 2	1	4.49	14,147
86	CBS	CBS NFL NAT POST GAME	2	4.42	14,016
87	FOX	FOX WORLD SERIES GAME 2	1	4.35	13,804
88	NBC	SUM OLYM SAT PRIME 1	1	4.34	13,679
89	NBC	SUM OLYM WED PRIME 1	1	4.30	13,561
90	ESPN	CFP QUARTERFINALS L	1	4.24	13,456
91	NBC	SUM OLYM FRI PRIME 1	1	4.22	13,310
92	FOX	FOX NFC CHAMPIONSHIP-PRE	1	4.22	13,292
93	NBC	SUM OLYM WED PRIME 2	1	4.21	13,286
94	FOX	FOX WORLD SERIES GAME 3	1	4.21	13,354
95	NBC	SUM OLYM THU PRIME 2	1	4.20	13,250
96	NBC	SUM OLYM SAT PM 3	1	4.16	13,115
97	FOX	FOX NFC SUN WILDCARD PRE	1	4.16	13,107
98	NBC	SUM OLYM TUE PRIME 2	1	4.12	12,976
99	FOX	FOX NFL SUNDAY-REGIONAL	10	4.10	13,010
100	FOX	FOX NFL SUNDAY-PST GN-NAT	18	4.10	13,003

Source: Nielsen; 1/1-12/31/24

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

